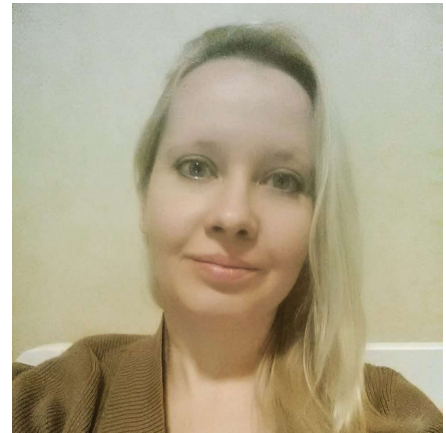


SERVICE PACKAGE

STARTUP • PACKAGE

By WKGstrategy.com



StartUp Package

- Is the most effective budget expenditure for your StartUp – all you need in one, without you reaching out to 10th service providers or freelancers. We deal as your **Strategic Partner** – create and manage process and provide you with results

The package includes:

- management consulting service for the organizational structure, culture and internal processes
- innovative recruiting for your specific needs
- market, industry and competition research
- marketing strategy and plan development
- business strategy, pricing strategy and business model formalization
- branding strategy/style – simple setup with recommendations, development of graphics is a subject for additional budget /price will depend on the case/
- constant 'eye on the market' service- for your niche and specifics
- feasibility study and/or business plan preparation
- pitch deck preparation, initial communication to investor, investment options assessment and analysis

Benefits

- All described processes are managed for you, you only communicate to one person in our team which saves you a lot of time
- Expense optimized - the list of services has optimal pricing. As our team is complex and diversified, we can provide better pricing for complex packages
- We are focused on your success, best result is our goal

Monthly price:

\$1500 /or \$375 weekly if paid through Upwork or PPH/
\$1100 for the first three months for 1st year StartUps

WKGstrategy.com

SERVICE PACKAGE

- initial online presence setup and management – simple website, social media, etc.
- initial customer requests processing – up to 50 requests per month /basic high-quality customer service for your project/

The package does not include: branding materials development, paid ads and other promo except SMM /only simple development included with package which includes basic ads to develop followership/

About WKG Strategy & Woods Kovalova Group

We are diverse team of business consultants, strategy, recruiting and business development professionals.

We provide higher service standard but working by innovative approaches. We value clients' success as the most desirable achievement. And we focus on projects' needs, meanings we will not just do some recruiting or training or strategy paper for you, or just online presence setup, but we'll do all we need to make sure your project organized and managed well, including finding right people, motivate them, organize projects' marketing, customer service and internal communication. **Your success is our priority!**

See our clients. If they can trust us, so can you.

<https://woodskovalovagroup.com/clients/>

<https://wkgstrategy.com/testimonials/>



WKG
STRATEGY

Would love to add value to your project with our expertise!

[WKGstrategy.com](https://wkgstrategy.com)

STARTUP • PACKAGE

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You can read more about us here:

[WKGstrategy.com](https://wkgstrategy.com)

[WoodsKovalovaGroup.com](https://woodskovalovagroup.com)

Note: StartUp Package is a pre-paid service, payment should be transferred before calendar month starts, if managed through Upwork or PPH, payment then arranged weekly basis \$375 per week fixed price project. Due to the team complexity we will not track hours for this service package