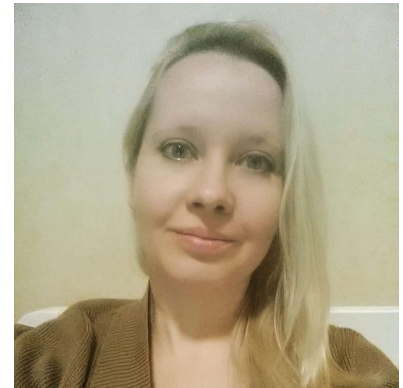


SERVICE PACKAGE

STRATEGIC • GUIDE

By



Strategic Change Guide Package

- Is the most effective budget expenditure for your business. We deal as your **Strategic Guide**.

The package includes:

- Month 1 – market/industry/competition research
- Month 1 – pricing strategy review
- Month 1 marketing strategy and plan development
Or existing marketing strategy initial assessment, recommendations on improvement/change in accordance to current trends
- Month 2 and further - marketing results assessment and strategy modification with current trends and reported results /if applicable/ - once per month
- Month 2 and further - team collaboration assessment + recommendations on recruiting/management – once per month
- Month 2 and further - monthly brainstorming/result discussion session with management

Monthly price:

First month: \$1200

Since month two:

\$700 if paid monthly

\$500 mo paid quarterly

\$450 mo paid per 6 months

\$400 mo paid annually

Contact Info

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WKGstrategy.com

SERVICE PACKAGE

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The package does not include: marketing & sales expenditures, salaries to teams – any outsource or on-site, training, sourcing and recruiting, etc.

About WKGstrategy

WKG Strategy is a Part of Woods Kovalova Group LLC and we specialize in strategic business and career development.

We help startups, solo-preneurs and SME to grow through:

- precise analysis and research-based marketing strategy;
- effective business strategy with business model and/or change plan development;
- pricing strategy;
- branding strategy;
- expansion strategy: US, EMEA, ASEAN, European, CIS markets;
- customer service improvement;
- internal optimization;
- BPO solutions. integration and management.

We are dedicated team with presence on five continents, we got your business development covered!

See our clients. If they can trust, so can you.

<https://woodskovalovagroup.com/clients/>

<https://wkgstrategy.com/testimonials/>

Would love to add value to your project
with our expertise!

You can read more about us
here:

WKGstrategy.com
WoodsKovalovaGroup.com

Note: Strategic Change Guide Package is a pre-paid service, payment should be transferred before calendar month starts, if managed through Upwork or PPH, payment then arranged weekly basis \$300 /first month/ and \$175 /since second month/ per week fixed price project. Due to the team complexity we will not track hours for this service package