



STARTUP PACKAGE

StartUp Package Description

-the most effective budget expenditure for your StartUp – all you need in one, without you reaching out to 10th service providers or freelancers.

We deal as your Strategic Partner – create and manage process and provide you with results

The package includes:

- management consulting service for the organizational structure, culture and internal processes
- innovative recruiting for your specific needs
- market, industry and competition research
- marketing strategy and plan development
- business strategy, pricing strategy and business model formalization
- branding strategy/style – simple setup with recommendations, development of graphics is a subject for additional budget /price will depend on the case/
- constant 'eye on the market' service- for your niche and specifics
- feasibility study and/or business plan preparation
- pitch deck preparation, initial communication to investor, investment options assessment and analysis
- assistance with funding search – reaching out on project's behalf to VC, AI, grants application, CF option search and preparation, etc.
- initial online presence setup and management – simple website, social media, etc.
- initial customer requests processing – up to 50 requests per month /basic high-quality customer service for your project/

The package does not include:

branding materials development, paid ads and other promo except SMM /only simple development included with package which includes basic ads to develop followership/

About Woods Kovalova Group & WKG Strategy

We are diverse team of business consultants, strategy, recruiting, training and business development professionals.

We provide the highest service standard maintaining innovative approaches. We value clients' success above all. We focus on projects' needs and results, we assure the smooth and effective change towards efficiency and higher profitability.

See our clients. If they can trust you, so can you:

woodskovalovagroup.com/clients

wkgstrategy.com/testimonials

to your project with our expertise!

Monthly Price

\$1800 /\$1500 for the first-year startups - first three months if paid 3-months upfront

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More about us:

WKGstrategy.com

WoodsKovalovaGroup.com

Benefits

- All described processes are managed for you, you only communicate to one person in our team which saves you a lot of time
- Expense optimized - the list of services has optimal pricing. As our team is complex and diversified, we can provide better pricing for complex packages
- We are focused on your success, best result is our goal



Note: StartUp Package is a prepaid service. The payment should be processed before the calendar month starts /or before agreed start date/. If happen we met on Upwork, payment processed weekly \$450 per week as a fixed-price contract milestone. Due to the team and service complexity we do not track time for this package.