

#STRATEGICCHANGEGUIDE



WKG STRATEGY

STRATEGIC CHANGE GUIDE PACKAGE

Strategic Change Guide Package

- is the most effective budget expenditure for your business. We deal as your **Strategic Partner**.

The package includes:

- Month 1 - market/industry/competition research
- Month 1 - pricing strategy and business model review
- Month 1 - marketing strategy and plan development. Or existing marketing strategy initial assessment, recommendations on improvement/change in accordance to current trends
- Month 2 and following - marketing result assessment and strategy modifications with current trends and reported results /if applicable/ - once per month
- Month 2 and following - team collaboration assessments + recommendations on recruiting/management - once per month
- Month 2 and following - monthly brainstorming/result discussion with management

The package does not include:

marketing & sales expenditures, primary market research expenses, salaries to teams - any outsource or onsite, training, sourcing and recruiting, etc.

About WKG Strategy

WKG Strategy is a part of Woods kovalova Group LLC and we specialize in strategic business and career development.

We help startups, solo-preneurs and SME to grow through:

- precise analysis and research-based strategy;
- effective business strategy with business model and/or change plan development;
- pricing strategy;
- expansion strategy: US, EMEA, ASEAN, EU, CIS markets;
- customer service improvement;
- internal optimization;
- BPO solutions, integration and management.

We are dedicated team with presence on five continenets, we got your strategic business development covered!

See our clients. If they can trust you, so can you:

woodskovalovagroup.com/clients

wkgstrategy.com/testimonials

Monthly Price

First month: \$1200

Since month two:

\$700 mo if paid monthly

\$500 mo if paid quarterly

\$450 mo if paid per 6 months

\$400 mo if paid annually

Contact Info

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More about us:

WKGstrategy.com

WoodsKovalovaGroup.com



Note: *Strategic Change Guide Package is a prepaid service. The payment should be processed before the calendar month starts /or before agreed start date/. If happen we met on Upwork, payment processed weekly for the first month /\$300 per week/ - and as prefunded milestones for the next months. No quarterly or annual discount is available through Upwork*

**We will be happy to add value
to your project with our expertise!**