



Market It Pro —is the most effective budget expenditure for your business. We deal as your Fractional CMO. You need to be seen, you need to be known , - we got you covered! Nowadays, digital marketing and online presence are the sales and customer service tools for modern business

Market It Pro Plan Includes:

- Specific monthly plan for re-positioning, marketing & PR tasks, T&D
 - Setup and growth of three basic accounts on social media for your business: Facebook page, Twitter account, Instagram account
 - Regular engaging posts to keep your audience updated and entertained / one a day/ Monthly report on our progress
 - Dedicated team of freelancers managed for you – you only communicate to your manager which saves you a lot of time and money
 - Initial customer requests processing /SM reach outs/ – up to 50 requests per month /basic high-quality customer service for your project/ + community management
 - content marketing – optimized and well-researched content (own blog, guest posts) and ours prepared by qualified copywriter (current availability is ENG, RU, UA)
 - Quarterly press release or articles with reputable sources
 - Email marketing setup—layout, strategy, sequences, categories of target customers
 - CRM setup, workflow PM tool setup (if applicable)
 - SEO—onsite recommendations, backlinks monthly
- + one monthly training for your team member (from WKG)
If you need more than the list above, please check our Market-It plan

Market It Pro Plan

Benefits

- All described processes are managed for you, you only communicate to one person in our team which saves you a lot of time and money. Focus on your business, we got marketing, PR and customer service covered
- Expense optimized - the list of services has optimal pricing. As our team is complex and diversified, we can provide better pricing for complex packages
- We are focused on your success, best result is our goal

Pricing

\$5,000 mo
+
marketing budgets for Ads and other (tasks outside of the scope)

Market It Pro Plan is a prepaid service. The payment should be processed before the calendar month starts /or before agreed start date/. If happen we met on Upwork, the payment should be processed weekly thought the platform

Note:

These prices are valid till the end of 2022 . We reserve the right to change terms, Ongoing customers will be notified 30 days before.



About WKG Strategy

WKG Strategy is network-based strategy consulting and complex marketing agency with innovative business model. WKG Strategy is a part of Woods Kovalova Group with HQ in Denver, CO. We specialize in strategic business and career development.

We help startups, solopreneurs and SMEs to grow through:

- precise analysis and research-based marketing strategy;
- effective business strategy with business model and/or change plan development;
- pricing strategy;
- expansion strategy: US, EMEA, ASEAN, EU, CIS or global markets;
- customer service improvement;
- internal formalization, documentation and optimization;
- dedicated teams set up and management

We are dedicated team with presence on five continents, we got your strategic business development covered!

We Will be Happy to Add Value to Your Project With Our Expertise!

Contacts

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More about us:
WKGstrategy.com
WoodsKovalovaGroup.com
JimAndLucyWoods.com

Book an Intro Meeting:
<https://calendly.com/lucykovalova>

See our clients. If they can trust us, so can you:

wkgstrategy.com/testimonials
&
woodskovalovagroup.com/clients

