



The StartUp Package Includes:

- management consulting service for the organizational structure, culture and internal processes;
- innovative recruiting for your specific needs;
- market, industry and competition research;
- marketing strategy and plan development;
- business strategy, pricing strategy and business model formalization;
- branding strategy/style – simple setup with recommendations, development of graphics is a subject for additional budget /price will depend on the case/;
- constant ‘eye on the market’ service- for your niche and specifics;
- feasibility study and/or business plan preparation;
- pitch deck preparation, initial communication with investors, investment options assessment and analysis;
- assistance with funding search – reaching out on project’s behalf to VC, AI, grants applications, CF option search and preparation, etc.;
- initial online presence setup and management – simple website, 2-3 social media accounts, etc.;
- initial customer requests processing – up to 50 requests per month /basic high-quality customer service for your project/

StartUp Package

- the most effective budget expenditure for your StartUp – it is all you need, without you reaching out to a number of service providers or freelancers. We deal as your Strategic Partner – we create and manage process and provide you with results

Benefits:

- All described processes are managed for you, you only communicate to one person in our team which saves you a lot of time
- Expense optimized - the list of services has optimal pricing. As our team is complex and diversified, we can provide better pricing for complex packages
- We are focused on your success, best result is our goal

Pricing

**\$4,500 mo or
\$3,500 mo** for the first-year startups (only first three months and only if paid for 3-months upfront)

StartUp Package is a prepaid service. The payment should be processed before the calendar month starts /or before agreed start date/. If happen we met on Upwork, the payment should be processed weekly through the platform

Note:

These prices are valid till the end of 2022 . We reserve the right to change terms, Ongoing customers will be notified 30 days before.



About WKG Strategy

WKG Strategy is network-based strategy consulting and complex marketing agency with innovative business model. WKG Strategy is a part of Woods Kovalova Group with HQ in Denver, CO. We specialize in strategic business and career development.

We help startups, solopreneurs and SMEs to grow through:

- precise analysis and research-based marketing strategy;
- effective business strategy with business model and/or change plan development;
- pricing strategy;
- expansion strategy: US, EMEA, ASEAN, EU, CIS or global markets;
- customer service improvement;
- internal formalization, documentation and optimization;
- dedicated teams set up and management

We are dedicated team with presence on five continents, we got your strategic business development covered!

We Will be Happy to Add Value to Your Project With Our Expertise!

Contacts

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More about us:
WKGstrategy.com
WoodsKovalovaGroup.com
JimAndLucyWoods.com

Book an Intro Meeting:
<https://calendly.com/lucykovalova>

See our clients. If they can trust us, so can you:

wkgstrategy.com/testimonials
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