



Strategic Change Guide Plan

- is the most effective budget expenditure for your business.
We deal as your Strategic Partner.

The Strategic Change Guide Plan Includes:

- Month 1 - market/industry/competition research
- Month 1 - pricing strategy and business model review
- Month 1 - marketing strategy and plan development. Or existing marketing strategy initial assessment, recommendations on improvement/change in accordance to current trends
- Month 2 and following - marketing result assessment and strategy modifications with current trends and reported results /if applicable/ - once per month
- Month 2 and following - team collaboration assessments + recommendations on recruiting/management - once per month
- Month 2 and following - monthly brainstorming/result discussion with management

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The plans' monthly payment stated in this document does not include:

- marketing & sales expenditures;
- primary market research expenses;
- salaries to the teams - any outsource or onsite, training;
- sourcing and recruiting,
- other process-related expenses etc.

Pricing

First month: **\$1500**

Since month two:

- **\$850** mo if paid monthly
- **\$800** mo if paid quarterly
- **\$750** mo if paid per 6 months \$
- **\$700** mo if paid annually

Note:

These prices are valid till the end of 2022 . We reserve the right to change terms, Ongoing customers will be notified 30 days before.



About WKG Strategy

WKG Strategy is network-based strategy consulting and complex marketing agency with innovative business model. WKG Strategy is a part of Woods Kovalova Group with HQ in Denver, CO. We specialize in strategic business and career development.

We help startups, solopreneurs and SMEs to grow through:

- precise analysis and research-based marketing strategy;
- effective business strategy with business model and/or change plan development;
- pricing strategy;
- expansion strategy: US, EMEA, ASEAN, EU, CIS or global markets;
- customer service improvement;
- internal formalization, documentation and optimization;
- dedicated teams set up and management

We are dedicated team with presence on five continents, we got your strategic business development covered!

We Will be Happy to Add Value to Your Project With Our Expertise!

Contacts

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More about us:
WKGstrategy.com
WoodsKovalovaGroup.com
JimAndLucyWoods.com

Book an Intro Meeting:
<https://calendly.com/lucykovalova>

See our clients. If they can trust us, so can you:

wkgstrategy.com/testimonials
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woodskovalovagroup.com/clients

